

Up Up and Away

we will fly we will soar



Sammamish Christian School & Noah's Ark Preschool

2012 Annual Spring Auction

Pickering Barn

Friday, March 16, 2012

"Everything is possible with God." Mark 10:27

Your advertising and sponsorship dollars help underwrite the cost of our auction allowing for all the proceeds to be used to support our educational program.

You benefit by increasing the visibility of your business to a loyal customer base and supporting Christian education in your community. We expect between 120-150 attendees the night of the auction. Our newsletter is sent out weekly to 250 email aliases.

All advertisers and sponsors will be listed in an ad in a local newspaper, listed together on a banner displayed at the auction and displayed at school on our auction board. The Basic Ad will run in our online newsletter and on our website through the end of the school year.

Advertising Opportunities (color online and black and white in printed catalog)

Build your advertising package by selecting the options that fit your business needs!

- \$100 The Basic Ad, 252x144 pixels in our online newsletter and on our website. Includes link to your website. Printed 3.5 x 2 in our auction catalog. Send us a color jpg or pdf 3.5x2 at 300 dpi or have us create it for you.
- +\$25 Upgrade your printed ad to a 1/2 page, 4.5 x 3.5, in our printed catalog.
- +\$50 Upgrade your printed ad to a Full page, 4.5 x 7, in our printed catalog.
- +\$50 Include your flyer in each attendees auction packet! You provide us with 150 single page 8 1/2x11 flier in any format (folded or not). Must have printed material by March 1. **Only 10 available!**
- +\$50 Have your logo printed on the back of each bid card for auction night. **Only 4 spots available!**

Sponsorship Opportunities

- Live Sponsor \$500 (1 available)
 - Name and logo listed on live auction slides.
 - Name and logo on catalog cover.
 - Full page catalog ad – you choose your placement!
 - Event signage at auction and signage posted at school until end of school year.
 - Verbal recognition from the stage during live auction.
 - Name and logo centered on back side of live auction bid cards.
 - The Basic Ad in our online newsletter and on our website.
- Silent Section Sponsor \$250 (3 sections) - Select Section 1 2 3
 - Name on section title page for silent section.
 - Full page catalog ad.
 - Signage at one of two silent sections – signage posted at school until end of school year.
 - Verbal recognition during silent section closing.
 - The Basic Ad in our online newsletter and on our website.

Please email Francine.haman@scsna.org or phone 425-392-7470 with any advertising/sponsorship questions.

Date: _____ Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Fax: _____ Website: _____

Total Amount: \$ _____ Check # _____

Please charge my Credit Card # _____ Exp. Date: _____

Name on card: _____

Signature: _____